



Marketing and Communications Intern

Location: Tamarack Camps (hybrid) | Up to 24 hours/week, with additional summer hours | Paid Internship

A leader in Jewish camping since 1902, Tamarack Camps programs offer a transformative escape from life's everyday pressures. Here, we transport campers into a world of adventure and discovery, where we provide opportunities to stretch, grow and build resilience, and help campers embark upon enriching journeys that provide ongoing value to their lives — whether at our flagship camp in northern Oakland County, Michigan, or an outpost camp or travel trip.

Now, following an exciting brand refresh and the launch of a new website, we are seeking a creative, detail-oriented and motivated intern to help us continue to tell the Tamarack story! This hands-on opportunity offers real-world experience in nonprofit marketing while helping us showcase the joy and impact of the Tamarack experience. Working under the leadership of the senior manager of marketing and communications, the intern will focus on advancement efforts, recruitment and agency-wide initiatives.

Key Responsibilities:

- **Content Creation:** Assist in developing engaging content for social media, newsletters, website updates and email campaigns.
- **Social Media Management:** Help manage platforms by scheduling posts, engaging with audiences and tracking analytics.
- **Event Promotion:** Collaborate with our team to promote key events, such as camp registration and community gatherings.
- **Graphic Design and Visuals:** Design flyers, graphics and visual content to support marketing initiatives (if experienced).
- **Videography:** Assist in capturing and editing videos to highlight camp experiences, events and stories, creating visual content that brings the Tamarack magic to life.
- **Writing and Storytelling:** Contribute to blog posts, press releases and stories that highlight camper experiences and our community's impact.
- **Marketing Research:** Monitor industry trends and provide recommendations to improve outreach and engagement strategies.
- **Collaboration:** Work closely with Tamarack's marketing, programming and alumni relations teams to ensure consistent messaging.

What You'll Gain:

- Hands-on experience in nonprofit marketing and communications.
- Exposure to various tools and platforms used in social media, email marketing and analytics.
- Opportunities to build your portfolio with diverse content.

- Networking connections within Tamarack's community and the broader Jewish nonprofit world.
- An insider's look into the magic of summer camp!

Qualifications:

- Currently pursuing a degree in marketing, communications, journalism, public relations, or a related field.
- Excellent verbal and written communication skills.
- Strong organizational skills with the ability to manage multiple tasks and deadlines.
- Familiarity with social media platforms (Instagram, Facebook, TikTok).
- Basic knowledge of graphic design tools (e.g., Canva, Adobe) is a plus.
- Passion for community-building and a desire to support Tamarack Camps' mission.

How to Apply:

Please send your resume, a brief cover letter and any work samples you would like to share to Senior Manager of Marketing and Communications Amy Skimin at askimin@tamarackcamps. Applications will be reviewed on a rolling basis.