



מחנות תמרק
Tamarack Camps



FUELED BY YOUR GENEROSITY! BECOME A 2026 CORPORATE SPONSOR.

Support camper scholarships and camp's greatest needs through the Send a Kid to Tamarack Annual Campaign

Join us as we honor **Community Leaders Harriet and Gregg Orley** on Tuesday, May 12, at Congregation Shaarey Zedek!

ABOUT TAMARACK CAMPS

A leader in Jewish camping since 1902, Tamarack Camps offers a transformative escape from life's everyday pressures. Through adventure and discovery, we create opportunities for campers to stretch, grow, and build resilience, helping them embark on enriching journeys with lasting value.

Each summer, Tamarack Camps serves over 1,000 Jewish children through programs at Camp Maas, outpost camps, and teen trips to the Western U.S. and Alaska. Our commitment to community extends beyond camp through partnerships with local congregations and the Jewish Federation of Detroit. We proudly participate in the biennial Sue & Alan Kaufman & Family Teen Mission to Israel and, in alternating years, the Joy & Allan Nachman Teen Leadership Trip.



The Tamarack Camps experience reaches far beyond the summer, through family camps and congregational programs. In addition, Tamarack Adventure and Retreat Center provides outstanding outdoor educational programming for school, community, and corporate groups. Together, these year-round initiatives serve approximately 10,000 participants.

THE IMPACT OF YOUR SPONSORSHIP

Tamarack Camps provides children, teens, and young adults with a unique opportunity to grow as leaders, develop confidence and gain independence — all in a safe, inclusive environment. The opportunity to be together in the "fresh air" is more important than ever.

Research shows that the informal education that takes place at summer camp strengthens identity and builds connections to one's community.

2025 SUMMER PROGRAMS

\$1,050,000

in scholarships — more than any other Jewish camp in the world

100%

benefit from philanthropic support that keeps camp affordable for families

\$3,800

approximate average scholarship awarded

1,115

total campers

106

participants in the Elaine and Michael Serling Israeli Camper Program

350

total summer staff, including 56 Israeli staff



WHY PARTNER WITH TAMARACK CAMPS

Your organization will receive broad recognition while making a meaningful difference in the lives of our children and teens.

As one of the country's largest and most respected nonprofit summer camps, Tamarack Camps has an extensive, connected community and strong brand awareness. Partnering with us will provide exposure to a significant audience, including camper families, alumni, local leaders, philanthropists and businesses.

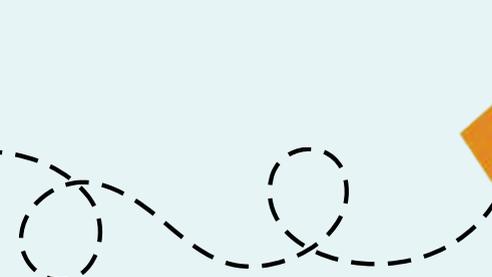
By supporting Tamarack as a corporate sponsor, you help ensure that every child can experience a transformative summer at "The Greatest Place On Earth!," while promoting your brand and business to thousands of people within your market area throughout the year.

Every spring, we hold a signature fundraising event, *Send a Kid to Tamarack* (SK2T), attracting over 500 attendees. This event raises 75% of the funds needed to meet the ever-increasing demand for camper scholarships each year.



Your corporate sponsorship includes recognition at and tickets to our annual Send a Kid to Tamarack fundraising event:

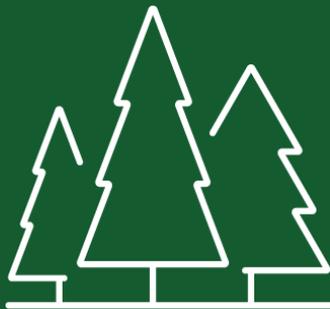
Tuesday, May 12, at Congregation Shaarey Zedek, honoring Community Leaders Harriet and Gregg Orley



COMMUNITY REACH

SK2T
SEND A KID
TO TAMARACK

7,900 donors and
community members
invited



DETROIT
JEWISH NEWS
JN

20,000 monthly website
views and **10,000** weekly
Detroit Jewish News readers



An average **7,000** monthly user
sessions on our **new website**



Over **9,000**
email subscribers



Over **8,400**
Facebook followers



Over **5,400**
Instagram followers



SPONSORSHIP LEVELS

HERO - \$36,000

SCHOLARSHIP FOR SIX TEEN TRAVEL TRIP PARTICIPANTS

- Premier recognition at events throughout the year
- Premier logo placement on Tamarack's website with a link to your company's website
- Premier sponsorship recognition on social media
- Premier logo placement in a full-page Detroit Jewish News ad
- Presenting sponsor of SK2T event
- Mention from the podium at SK2T event
- Premier logo placement on SK2T event invitations and collateral material
- 14 tickets with premier seating at the SK2T event



TRUSTEE - \$25,000

SUPPORTS FIVE PARTICIPANTS FROM THE SERLING ISRAELI CAMPER PROGRAM

- Prominent recognition at events throughout the year
- Prominent logo placement on Tamarack Camps' website with a link to your company's website
- Prominent sponsorship recognition on social media
- Prominent logo placement in full page Detroit Jewish News ad
- Mention from the podium at SK2T event
- Prominent logo placement on SK2T event invitations and collateral material
- 12 tickets with premier seating at the SK2T event



VISIONARY - \$18,000

SCHOLARSHIP FOR FIVE FULL SESSION CAMP MAAS CAMPERS

- Preferred recognition at events throughout the year
- Preferred logo placement on Tamarack Camps' website with a link to your company's website
- Preferred sponsorship recognition on social media
- Preferred logo placement in full page Detroit Jewish News ad
- Preferred recognition at SK2T event
- Preferred logo placement on SK2T event invitations and collateral material
- 10 tickets with reserved seating at the SK2T event



SPONSORSHIP LEVELS

GUARDIAN - \$10,000

SCHOLARSHIP FOR TWO

CHARLES N. AGREE OUTPOST CAMP CAMPERS

- Recognition at events throughout the year
- Logo on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Logo in full page Detroit Jewish News ad
- Recognition at SK2T event
- Logo on event invitations and materials
- 8 tickets with reserved seating at the SK2T event

CHAMPION - \$5,000

SCHOLARSHIP FOR THREE MINI SESSION CAMPERS

- Recognition at events throughout the year
- Logo on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Logo in full page Detroit Jewish News ad
- Recognition at SK2T event
- Logo on SK2T event invitations and materials
- 6 tickets for the SK2T event

DOUBLE CHAI BENEFACTOR - \$3,600

SCHOLARSHIP FOR ONE CAMP KENNEDY CAMPER

- Recognition at events throughout the year
- Logo on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Logo in full page Detroit Jewish News ad
- Recognition at SK2T event
- Logo on SK2T event invitations and materials
- 6 tickets for the SK2T event

CHAI BENEFACTOR - \$1,800

SCHOLARSHIP FOR ONE MINI SESSION CAMPER

- Recognition at events throughout the year
- Name on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Company name in full page Detroit Jewish News ad
- Recognition at SK2T event
- Name on SK2T event invitations and materials
- 4 tickets for SK2T event

"Tamarack Camps didn't just give my child a place to go in the summer. They gave him independence, confidence, Jewish pride, and a community that is his mishpacha. They gave him a place where he is not only included, but embraced."

-2025 Yachad Parent



"I owe a lot of who I am today to Tamarack. My growth as a camper — and the amazing memories I made with friends and counselors — inspired me to come back as a staff member, helping give the next generation of kids the same incredible experiences that I had!"

-2025 Tamarack Staff

THANK YOU!

CORPORATE SPONSORS

THANK YOU TO OUR GENEROUS DONORS! VIEW OUR 2025 FISCAL YEAR DONOR LIST BY VISITING [TAMARACKCAMPS.COM/YEAR-IN-REVIEW](https://tamarackcamps.com/year-in-review) OR SCAN THE QR CODE:



HERO



TRUSTEE



VISIONARY



GUARDIAN



CHAMPION



DOUBLE CHAI



Brod Wasserman, CPA/PFS
Wealth Advisor - Farmington Hills, MI



CHAI

Adam Fienman, DDS • Advance Steel Company • Baker Tilly US • Beringea • Beth E. Applebaum, PLC • Brody's
Bruce Ballard, Merrill Lynch • Cool Jack's • Fink Bressack • Franklin Cider Mill • Horizon Financial Group, Inc.
Hunter Pasteur Homes • J. Simon and Sons Electric • Jax Kar Wash • Jeffery Meyers Internal Medicine
Lakes Urgent Care • Lash Rubin Orthodontics • Marx Layne • Michigan Institute for Neurological Disorders (MIND)
Pappas Financial • Perfect Trading Co • reThought Flood • Sam Michaels • SGL Acquisitions, LLC • Stage Deli
Tamaroff Motors • Tapper's Diamonds & Fine Jewelry • The Paper Press • Vesco Oil Corporation • WeatherGard



Tamarack Camps, established by the Fresh Air Society, builds a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.



For more information please contact:

Lori Davidson-Mertz at 248-227-7889, lmertz@tamarackcamps.com, or visit tamarackcamps.com/corporate-sponsorships.

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