FUELED BY YOUR GENEROSITY!

BECOME A 2027 CORPORATE SPONSOR.

Support camper scholarships and camp's greatest needs through the Send a Kid to Tamarack Annual Campaign.





ABOUT TAMARACK CAMPS

A leader in Jewish camping since 1902, Tamarack Camps offers a transformative escape from life's everyday pressures. Through adventure and discovery, we create opportunities for campers to stretch, grow and build resilience, helping them embark on enriching journeys with lasting value.

Each summer, Tamarack Camps serves over 1,000 Jewish children through programs at Camp Maas, outpost camps, and teen trips to the Western U.S. and Alaska. Our commitment to community extends beyond camp through partnerships with local congregations and the Jewish Federation of Detroit. We proudly participate in the biennial Sue & Alan Kaufman & Family Teen Mission to Israel.





The Tamarack Camps experience continues year-round, through family camps and congregational programs. In addition, Tamarack Adventure and Retreat Center provides outstanding outdoor educational programming for school, community and corporate groups. Together, these initiatives serve approximately 10,000 participants.

THE IMPACT OF YOUR SPONSORSHIP

Tamarack Camps provides children, teens, and young adults a unique opportunity to grow as leaders, develop confidence and gain independence — all in a safe, inclusive environment. The opportunity to be together in the "fresh air" is more important than ever.

Research shows that the informal education that takes place at summer camp strengthens identity and builds connections to one's community.

2026 SUMMER PROGRAMS

$1,075,000	in scholarships — more than any other Jewish camp in the world
100%	of campers benefit from philanthropic support that keeps camp affordable for families
$3,650	approximate average scholarship awarded
1,120	total campers
126	participants in the Elaine and Michael Serling Israeli Camper Program
360	total summer staff, including 65 Israeli staff











PARTNER WITH TAMARACK CAMPS







Your organization will receive broad recognition while making a meaningful difference in the lives of our children and teens.

As one of the worlds's largest and most respected nonprofit summer camps, Tamarack Camps has an extensive, connected community and strong brand awareness. Partnering with us will provide exposure to a significant audience, including camper families, alumni, local leaders, philanthropists and businesses.

By supporting Tamarack as a corporate sponsor, you help ensure that *every* child can experience a transformative summer at "The Greatest Place on Earth!," while promoting your brand and business to thousands of people within your market area throughout the year.

Every spring, we hold a signature fundraising event, *Send a Kid to Tamarack* (SK2T), attracting over 500 attendees. This event raises nearly all of the funds needed to meet the ever-increasing demand for camper scholarships each year.

Your corporate sponsorship includes tickets to our annual Send a Kid to Tamarack fundraising event in spring 2027.

COMMUNITY REACH



DETROIT JEWISH NEWS
JN

200,000 *monthly website views and* ***10,000*** *weekly Detroit Jewish News readers*

SK2T
SEND A KID TO TAMARACK

9,000 *donors and community members invited*

Over ***5,800*** *Instagram followers*

Over ***8,500*** *Facebook followers*



An average ***7,000*** *monthly user sessions on our* ***website***



Nearly ***10,000*** *email subscribers*

SPONSORSHIP LEVELS

HERO - $36,000

SCHOLARSHIP FOR SIX TEEN TRAVEL TRIP PARTICIPANTS

- Premier recognition at events throughout the year
- Premier logo placement on Tamarack's website with a link to your company's website
- Premier sponsorship recognition on social media
- Premier logo placement in a full-page Detroit Jewish News ad
- Presenting sponsor of SK2T event
- Premier logo placement on SK2T event invitations and collateral material
- 14 tickets with premier seating at the SK2T event





TRUSTEE - $25,000

SUPPORTS FIVE PARTICIPANTS FROM THE SERLING ISRAELI CAMPER PROGRAM

- Prominent recognition at events throughout the year
- Prominent logo placement on Tamarack Camps' website with a link to your company's website
- Prominent sponsorship recognition on social media
- Prominent logo placement in full page Detroit Jewish News ad
- Prominent logo placement on SK2T event invitations and collateral material
- 12 tickets with premier seating at the SK2T event

VISIONARY - $18,000

SCHOLARSHIP FOR FIVE FULL SESSION CAMP MAAS CAMPERS

- Preferred recognition at events throughout the year
- Preferred logo placement on Tamarack Camps' website with a link to your company's website
- Preferred sponsorship recognition on social media
- Preferred logo placement in full page Detroit Jewish News ad
- Preferred recognition at SK2T event
- Preferred logo placement on SK2T event invitations and collateral material
- 10 tickets with reserved seating at the SK2T event





SPONSORSHIP LEVELS

GUARDIAN - $10,000

SCHOLARSHIP FOR TWO CHARLES N. AGREE OUTPOST CAMP CAMPERS

- Recognition at events throughout the year
- Logo on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Logo in full page Detroit Jewish News ad
- Recognition at SK2T event
- Logo on event invitations and materials
- 8 tickets with reserved seating at the SK2T event

DOUBLE CHAI BENEFACTOR - $3,600

SCHOLARSHIP FOR ONE CAMP KENNEDY CAMPER

- Recognition at events throughout the year
- Logo on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Logo in full page Detroit Jewish News ad
- Recognition at SK2T event
- Logo on SK2T event invitations and materials
- 6 tickets for the SK2T event









CHAMPION - $5,000

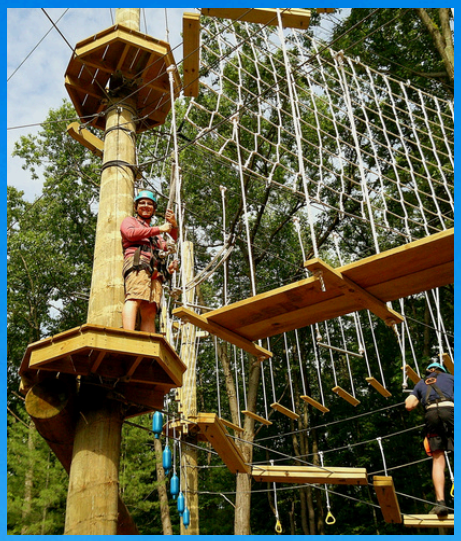
SCHOLARSHIP FOR THREE MINI SESSION CAMPERS

- Recognition at events throughout the year
- Logo on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Logo in full page Detroit Jewish News ad
- Recognition at SK2T event
- Logo on SK2T event invitations and materials
- 6 tickets for the SK2T event

CHAI BENEFACTOR - $1,800

SCHOLARSHIP FOR ONE MINI SESSION CAMPER

- Recognition at events throughout the year
- Name on Tamarack Camps' website with a link to your company's website
- Sponsorship recognition on social media
- Company name in full page Detroit Jewish News ad
- Recognition at SK2T event
- Name on SK2T event invitations and materials
- 4 tickets for SK2T event







“We have seen the impact of the camp experience in our own children and recognize the importance of investing in every child in our community from a young age. Youth recreation and the camp environment helps young people to develop lifelong skills, build character, gain independence, increase confidence, learn the importance of teamwork and become leaders.

“Unfortunately, not all families can afford to send their children to camp, which is why support from our community is so important. As a corporate sponsor, your contribution provides critical camper scholarship funds for families with financial need. Your investment will shape young people who will grow up to be bright employees, corporate and civic leaders, philanthropists, volunteers, educators, and parents — the next generation that will keep our companies, families and communities thriving.”

–Tamarack Camps corporate sponsor



CORPORATE SPONSORS

THANK YOU TO OUR GENEROUS SUPPORTERS! VIEW OUR 2026 FISCAL YEAR DONOR LIST BY VISITING TAMARACKCAMPS.COM/YEAR-IN-REVIEW OR SCAN THE QR CODE:

HERO

HONIGMAN

GUARDIAN

BELFOR PROPERTY RESTORATION

H.W. KAUFMAN GROUP

Burns & Wilcox

QUALITY KOSHER catering

startrax

CHAMPION

ADVANCE PLUMBING AND HEATING SUPPLY CO.

BIRMINGHAM CHIROPRACTIC CLINIC

the corner

DET axe

evervideo

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Modtronics Custom AV • Integration

P.I.C. MAINTENANCE, INC.

Taft/

TAPPER'S

DOUBLE CHAI

CHILD & FAMILY SOLUTIONS CENTER

DR 21

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HED

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penguin JUNK REMOVAL

SACHSE CONSTRUCTION

Wallside Windows WE CAN DO THAT. WE ARE THE FACTORY.

Winning IMPRINTS

CHAI

ADVANCE STEEL COMPANY | BAKER TILLY US | BETH E APPLEBAUM PLC | COOL JACK'S | COOPER GLASS HOMES | DEFEAT THE LABEL - UMATTER | FINK BRESSACK | FOCUS PARTNERS WEALTH HENRY FORD HEALTH SYSTEM | HORIZON FINANCIAL GROUP, INC | HUNTER PASTEUR | J.P. MORGAN PRIVATE BANK | JAN-PRO DETROIT | JEFFERY MEYERS INTERNAL MEDICINE KIG INSURANCE | LAKES URGENT CARE | MATCHSET | MICHIGAN INSTITUTE FOR NEUROLOGICAL DISORDERS (MIND) | ORT AMERICA | PERFECT TRADING CO. | SAM MICHAELS | STAGE DELI TAMAROFF MOTORS | TASTEBUDS FOOD SERVICE INC | VESCO OIL CORPORATION | WALTER BOESKY AND ASSOCIATES | WEATHERGARD

Tamarack Camps, established by the Fresh Air Society, builds a vibrant community by providing enriching Jewish camping experiences for children and families, respectful of financial ability.



Tamarack Camps מחנות טמרק

For more information please contact:
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JCC Association of North America

american camp association ACCREDITED

Jewish Federation of Detroit